

Although he did not show up to present his classification talk this reporter will attempt to cover things for **Brady Ramsay**. Brady is one of the sons of Rich and Mary Ramsay. He was raised on the sunny shores of White Bear Lake in Mahtomedi. He attended Mahtomedi High School where he was an outstanding student, athlete and Eagle Scout but other discovered information must be kept confidential. Brady is a graduate of the University of Minnesota-Duluth with a degree in Accounting and it was at that tundra campus that he met his wife-to-be, Heather. Following graduation he and Heather had enough of the cold and set out to find their fortunes in Arizona where they resided for a few years beginning their careers. Missing their roots and the cold they returned to Mahtomedi where Brady joined his father Rich Ramsay with Ramsay and Associates in the Ramsay Building near Ramsey County. Soon thereafter Brady and Heather were married and started their family (two wonderful boys) and Brady began his plans to take over the firm. Part of his strategy was to establish himself as an energetic bright upstart. He joined the Rotary Club and began his impressive record of civic and service involvement including Director of Finance for the 2004 Governor's Fishing Opener in White Bear Lake and Board member of the White Bear Lake YMCA, Greater White Bear Lake Area Community Foundation and other boards too numerous to count. He held all officer positions in our Rotary Club including President and leveraged his youthfulness into appointment to Rotary International's Special Commission on how we are going to attract young people to Rotary and he truly enjoyed reminding club members that he was considerably younger than the rest of us. [Editor's note: he is no longer the youngest member of the club so take that Brady]

Well, his strategy to take over the firm was carefully executed and in 2015 Brady bought out Rich and pushed him to a smaller office. He then began Phase II of his plan for regional dominance of the accounting industry by acquiring Zachor and Associates and is rumored to be sizing up other firms for further takeovers. A few years ago Brady launched his political career (will this man ever stop?) by becoming the Treasurer of the City of Dellwood and soon thereafter he won a hard fought campaign for a seat on the City Council. No word yet on the exploratory committee for Mayor. Stay tuned.

Well folks, that's about it for now and let this be a lesson; don't fail to show for your Classification Talk without informing Marlyce before hand. Remember, Bulletin Writers have poetic license.

Thought of the week:
"You'll learn, as you get older, that rules are made to be broken."
- Mandy Hale

PROGRAM:

Following an endorsement of the Rotary Foundation and an explanation of ways to consider long term support **Greg Bartz** put on his District 5060 Membership Team Leader hat to report on the District's initiative to increase both the size and level of activity of it's members. The strategy is to focus on attraction and engagement of new members by promoting the core values of Fun, Service, Integrity, Leadership, Inclusiveness and Innovation. Clubs in the district need to look introspectively at their qualities and needs and develop individual plans for recruitment of new members and to ensure both current and new members are engaged, feel connected and enjoy their membership. The District currently has about 2820 members and has set a goal of 3000 members by 2020.

Greg promoted the need to make membership desired by those who believe in Service Above Self and explained that it begins with inviting friends or associates who may share our values; everyone should invite someone. He further explained that attract new members we must be an attractive club. Do we go beyond simply greeting guests and visitors at the door? Do we seek out and introduce ourselves to guests? Do we reach out to new members, welcome them and urge them to become involved in an Avenue of Service? As we seek persons of good character, good reputations and a desire to serve we should reach out to former Youth Exchange participants, Rotaract members, RYLA participants and Rotarians who have moved to our area. He made another pitch for "Fun" by reminding us that members who are not engaged do not stay. He emphasized activities such as our fund raisers, 5:01, Blood Drives, Bear'ly Open, theater night at Lakeshore Players, etc. as examples of our fun events that must be promoted. Greg closed with two more points: 1) He needs help at the District level and is seeking volunteers; and, "Never miss a chance to make the ask."

Good job Greg!

Your reporter further sayeth naught.

Writer: Mark Sather

**The Rotary Club of White Bear Lake—
building friendships and improving lives through hands-on
projects in the White Bear area and around the globe**

UPCOMING MEETINGS

January 30:

Program: Blake Huffman
Chairperson: Brenda Skeate
Classification: Chuck Sandstrom
Greeters: Cathy Haukedahl & Greg Bartz
Invocation: Rita Pechmann
Writer: Darrell Stone

February 6:

Program: Mitchell LeGrand,
STRIVE Success
Chairperson: Bob Timmons
Classification: Jim Rathburn
Greeters: Eric Hendrickson & Bryan Belisle
Invocation: Bill Eaves
Writer: Greg Young

February 13:

Program: Connie Bossard, Vision Results
Chairperson: Connie Bossard
Classification: Mark Sather
Greeters: Ellen Hiniker & Joe Benson
Invocation: Steven Griffith
Writer: Rita Pechmann

UPCOMING MEETINGS:

At least three weeks in advance of your scheduled date, please contact Jeff Otto: Jeff.otto@opmpallet.com

Mail or phone club news to the
WBL ROTARY OFFICE: MARLYCE PAULSON
P.O. Box 10809 White Bear Lake, MN 55110

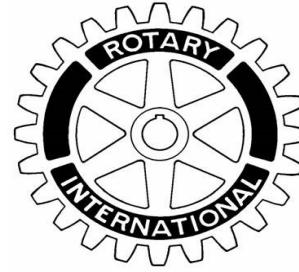
Office: 651.738.3022
e-mail: wblrotary1@comcast.net
Web Site: whitebearrotary.org
Bear Bulletin Deadline: Friday, 5pm

WBL ROTARY TEAM MEETINGS

BOARD MEETINGS: Meets 4th Tuesday of each month, WBL City Hall, 7 a.m.
CLUB SERVICE TEAM: Meets 2nd Tuesday of each month, Eat @ Banning & 5th, 7a.m.
COMMUNITY SERVICE TEAM: Meets last Wednesday of each month, noon, location TBD
FUNDRAISER TEAM: Meets immediately following Wednesday meeting (seasonal)
INTERNATIONAL SERVICE TEAM: Meets 2nd Thursday of each month, Eat @ Banning & 5th, 7 a.m.
PUBLIC IMAGE TEAM: Meets 2nd Wednesday of each month, 6:30 p.m. location TBD
VOCATIONAL SERVICE TEAM: Meets 1st Thursday of each month, Keys Restaurant, 7 a.m.
YOUTH EXCHANGE TEAM: Meets 2nd Thursday, 4:30 p.m., Washington Square Grill

2018-2019 Officers/Directors

President Connie Bossard
President-Elect . . . John Channon
Past President Craig Drake
Treasurer Pat McClernon
Secretary Michael Lovett
Exec. Secretary . . . Marlyce Paulson
Public Image Bob Timmons
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Community Service .Jim Rathburn
-Rita Pechmann
Vocational Service . Dale Grambush
. Fred Treiber
Club Service Greg Young
. Ken Baltzer
International Fred Treiber
. Jim Hunt
Youth Protection . . Gene Altstatt/Greg Bartz
Youth Exchange . . Had Solberg
Bulletin Writers . . . Mark Sather
Darrell Stone
Greg Young
Rita Pechmann
Dick Galena
Bob Timmons
Cathy Wyland
Jackie Ries
Invocations Rich Ramsay
Bill Rust
Bob Gehrke
Steve LaLiberte
Rita Pechmann
Bill Eaves
Steven Griffith



Rotary Club of White Bear Lake
Chartered in December 1979

Meetings
Wednesday at 7:00 A.M.
Rudy's Redeye Grill



ANNOUNCEMENTS

Ken Galloway provided an update on BEAR'ly Open 2019 scheduled for Saturday February 2nd on beautifully frozen White Bear Lake. Word has it that there will be sufficient ice thickness but sufficient snow is another story. A clipboard is being circulated at meetings and he thanked all those who have signed up to work or provide a generator or space heater but there are a few unmet needs. We need a few more hole sponsors and more workers to help dismantle the course (at about 2:45 or 3:00). Look for the clipboard or check with Ken. Remember this is a major fund raiser for the food shelf and a heck of a lot of fun so get your foursome organized and also remember the dance and social the Friday night before at the Country Inn!

As he was conducting the meeting very admirably in the absence of the Prez, VP John Channon reminded members that a good way to keep the club vital and broaden your Rotary experience is to attend team (or committee) meetings even if you are not a member of that team. You'll learn more about what is going on and may discover your interest in that Avenue of Service. The schedule and locations are printed on the back page of the Bulletin.

Greg Bartz and Mark Sather announced that the next Rotary sponsored Red Cross blood drive will be held on April 9th from Noon to 6:30 p.m. at the White Bear Lake Armory. Looks like it will be another pint for a pint at Big Wood Brewery after your donation. Let's get a great turnout and move our club up a few notches in the national competition! By the way, this reporter will be taking side bets on who can pump out a pint in the least time.

January 23, 2019

Greeters: Bob Hartzell & Ken Baltzer

Classification: Marty Rathmanner

Invocation: Bob Gehrke

Writer: Dick Galena

Induction of new members: Andrea Steen,
Amy Dauplaise, Steven Griffith

Program: Rob Weber presents:
Connie Hayes, School District 916

Song: Ken Baltzer

Battle Hymn of the Republic

Mine eyes have seen the Glory of the coming of the Lord;
He is trampling out the vintage where the grapes of wrath are stor'd;
He hath loos'd the fateful lighting of His terrible swift sword;
His truth is marching on;

Glory, glory hallelujah! Glory, glory hallelujah!
Glory, glory hallelujah! Glory, glory hallelujah!

He has sounded forth the trumpet that shall never call retreat;
He is sifting out the hearts of men before His judgment seat.
Oh, be sift, my soul, to answer Him!
be jubilant, my feet!
Our God is marching on. (Repeat Chorus)