

**ROTARY DISTRICT 5960  
2017 CONFERENCE**

**Rotarians Changing the World**

**April, 27-29  
Holiday Inn East  
2201 Burns Avenue  
St. Paul, MN 55119**

**STRIVE SCHOLARSHIP RACES  
FOR 2017**

**Saturday, April 1, 2017:  
STRIVE Spirit of White Bear Lake  
5K—5 Mile**

**Saturday, August 5, 2017:  
STRIVE Scholarship Taco John's  
Run Baby Run 5K and 10K**

**Sunday, November 5, 2017:  
STRIVE Scholarship Kowalski's  
10 Mile & 5K**

**COMMUNITY NEWS**

Mid Country Bank invites Rotarians to their  
celebrations, Monday-Friday, April 3-7,  
9 a.m.-3 p.m.

Ribbon Cutting is April 5th at 3:30 p.m.

**Contact: Bob Morse, Rotarian**  
Birch Lake Professional Bldg, 1310 E. Hwy  
96, Ste 116, White Bear Lake, 651-766-7020

**THOUGHT FOR THE WEEK:**

***“If you change the way you look at  
things, the things you look at  
change.”***

**- Wayne Dyer**

**WHITE BEAR LAKE ROTARY  
OUTSTANDING ROTARIAN AWARD  
CRITERIA**

- A. Rotary
  - 1. Loyal and faithful service to the Rotary Club
  - 2. Adherence to the 4— Way Test
  - 3. Service above self
  - 4. Advanced the reputation influence And prestige of Rotary
- B. Community
  - 1. Leadership
  - 2. Vision/Idealism
  - 3. Volunteerism
  - 4. Reputation
  - 5. Patriotism (devotion to democratic ideals)
  - 6. Citizenship (public service)
- C. Vocation
  - 1. Leadership
  - 2. Adherence to high ethical standards
  - 3. Faithful service to the organization
  - 4. Peer recognition, esteem, and respect
  - 5. Integrity
  - 6. Distinction in profession
  - 7. Role model
- D. Personal
  - 1. Modesty
  - 2. Charity
  - 3. Good deeds
  - 4. Compassion
  - 5. Good will
  - 6. Courtesy
  - 7. Generosity

**Past outstanding Rotarian Awardees:**

**2003: Ken Baltzer**  
**2005: Roy Havenor**  
**2007: Bill Foussard**  
**2009: Bob Loetterle**  
**2011: Pat McFarlane**  
**2013: Ken Galloway**  
**2015: Dale Grambush**

**PLEASE NOTE:** The nominations are due to  
Ken Baltzer by May 3rd.

**CLASSIFICATION: None**

**PROGRAM: Rebekah Hagstrom presents:  
Howard Root, Cardiac Arrest**

Native Minnesotan Howard Root is a lawyer and founder of Vascular Solutions. He wrote a book chronicling his five year battle with the federal government. He started Vascular Solutions in 1997 building a successful multi-million company. Fifteen years later, his company had created over 500 American jobs and developed more than 50 new medical devices that saved and improved lives. In 2011, a disgruntled sales rep filed a type of whistle blower lawsuit related to a treatment for varicose veins (and only one vein). Federal prosecutors had been sold a bill of goods – a tall tale peddled by a money-hungry ex-employee out for revenge. All over one device. A device that never harmed a single patient and made up just 0.1% of the company's sales.

Five years, 121 attorneys and \$25 million in legal fees later, his life's work and freedom rested in the hands of 12 strangers in a San Antonio jury room. In the end, he was vindicated.

Howard shared how other CEOs have faced similar prosecutorial scrutiny noting the Department of Justice is looking to recover millions of dollars in corporate criminal cases.

He sold the company recently for \$1 billion.

*Cardiac Arrest* is the eye-opening true story of life on the Feds' hit-list, told from the desk of a CEO who decided to fight back. It was published in 2016.

*Writer of the week: Cathy Wyland*

**Rotary Club of White Bear—building friendships and  
improving lives through hands-on projects  
in the White Bear area and around the globe**

