

**CLASSIFICATION: Jim Rathburn**

Jim said he is proud and blessed by an awesome family and friends. He quoted angel Clarence from It’s a Wonderful Life, who said “No man is a failure who has friends.”

White Bear Lake is the Rathburn’s lifelong home. His family includes Laurie, his wife of 36-years, and their children: Sean (26), Kallie (31), and Kaitlyn (30), who is pregnant with their first grandchild. He is also a professional sports owner of the Packers.

Jim’s grandparents emigrated here from Ireland. He grew up in LaCrosse, Wisconsin, attended the University of Wisconsin and William Mitchell Law School. His successful legal and professional career included work at RGA, a Fortune 500 reinsurance company. Since February, he has been exploring different job opportunities and hopes to use his skills to work for a non-profit to better the world.

**CLOTHES FOR KIDS—OCTOBER 2019 DRIVE  
WBL ROTARY DRIVE FOR WBL SCHOOLS CLOSET**

**Gently used and clean warm clothes—prefer trends within the last three years**

**PRIORITY NEEDS:**

**Athleisure wear for girls 9 and up  
Boys clothing and coats of all kinds**

**Boys tops from age 2 months to 5T  
Girls clothing from age 2 months to 5T  
Winter boots**

**DO NOT NEED:**

**Men and women wear  
Bears logo items**

**If you have no items in your closet:  
Buy new from Target  
Buy and donate Target gift cards in  
increments of \$25, enabling Closet  
staff to react to unforeseen shortages**

**BRING TO ROTARY MEETING  
OR JIM RATHBURN (612-383-8232)**

**Academic Achiever Ads**

It’s that time of year for Rotarians to sponsor an Academic Achiever ad in the White Bear Press. This ad recognizes a student from local schools for outstanding achievement. It includes your name/your company name as a sponsor. The cost per ad is \$109/ad.

**Contact Kathy Stone,  
kastone@comcast.net**

**PROGRAM: What’s Happening in the Recovery Field and  
How You as a Business Can Benefit**

**Dick Galena introduced Jim Moore, who works in the rehabilitation field for R3 -  
Recovery, Reentry and Renewal.**

Jim’s 30-year background includes work in management, organizational change, and related training and education. He has worked with Jeff Otto tapping into an untapped resource – employees who are coming out of recovery and reentry after incarceration.

Jim considers the opioid epidemic a war with over 30,000 deaths last year alone. It is crippling to family members, businesses and others. That ship is turning (it takes 11 miles of open sea for an ocean liner to make a u turn) and while we’re not out of the woods yet, the momentum is shifting.

Jim got involved in recovery after his first born son, Tyler, became a heroin addict and fell out of his life. He found himself in a chronic profound depression where he lost passion and energy. To self-medicate, he developed an addiction problem of his own.

He tried treatment noting the 30-day treatment success rate is only 10 percent (9 of 10 relapse) and most people do three or four treatments. A visit to church followed by a 60-day treatment program at Minnesota Adult and Teen Challenge helped Jim get back on a good track. That was followed by a year-long program. “It wasn’t about getting sober,” he said, “it was about a fundamental transformation in my life.”

Long-term treatment works, he said. Jim has been sober for a dozen years and now serves as Executive Director of R3 Collaborative.

He found that folks working in recovery administration typically do not have much organizational development acumen, which led to his next career at R3.

The Twin Cities has a robust recovery community and Minnesota is known world-wide for treatment and the Minnesota Model. Hazelton started back in the 1940s.

Adult and Teen Challenge has 1200 centers around the world with the largest center in Minnesota. Most center serve 20-30 people while Minnesota serves over 800 with a range of services. Some long-term programs include:

Adult and Teen Challenge -- 13 month program.

Salvation Army -- 6-10 month program for men.

Union Gospel -- 12-18 month program.

Treatment needs to fit the person’s cultural values to be successful. As men and women commit themselves to long-term treatment, a phenomenal transformation happens.

Jim’s son Tyler went through the program after he got out of prison. “There is hope for those who persist and move forward,” Jim said. Tyler got his life back, can see his kids and owns a painting company.

Most of the individual work is done in post treatment. That’s when people need resources to reinvent themselves and create a real life. Employment, transitional housing (structured living situation with random drug tests and other support), work on financial management (credit restoration), etc.

Want to call Teen and Adult Challenge? Their direct line is 612 freedom.

Want to toss a rope to someone who needs help? Want to provide a service, job, or other assistance? Contact [jim.moore@r3collaborative.org](mailto:jim.moore@r3collaborative.org).

*Writer of the week: Cathy Wyland*

**THOUGHT OF THE WEEK:**

*“Learn to pause...or nothing worth-  
while will catch up to you.”*

*- Doug King*

## UPCOMING MEETINGS

**October 23: Ken Baltzer, “Celebrity Playlist”**  
**Chairperson:** Tim Geck  
**Classification:** None  
**Greeters:** Darrell Stone & John Kenyon  
**Invocaton:** Bill Rust  
**Writer:** Mark Sather

**October 30: Ken Smith “Green Energy”**  
**Chairperson:** Brady Ramsay  
**Classification:** Ryan Boog  
**Greeters:** Rob Thomas & Steve LaLiberte  
**Invocation:** Steve Griffith  
**Writer:** Rita Pechmann

**November 6: Paul Perez, District Governor**  
**Chairperson:** John Channon  
**Classification:** Connie Bossard  
**Greeters:** Bob Timmons & Mike Lovett  
**Invocation:** Art Hancock  
**Writer:** Bob Timmons

## UPCOMING MEETINGS:

**November 13: Dick Galena presents: Commissioner John Harrington, “Domestic Violence”**

**November 20: Craig Drake & Patty Hall present: Hands-on Rotary project**

**November 27: Jim Hunt presents: Kerrie Holschbach “Food for His Children”**

**December 4: Jeff Otto presents: Steve Berquist, “Amazon Now”**

**December 11: Mark Miller presents: Phil McNairy, “Israel Project”**

At least three weeks in advance of your schedule, please contact Jeff Otto: [Jeff.otto@opmpallet.com](mailto:Jeff.otto@opmpallet.com)

## WBL ROTARY TEAM MEETINGS

**BOARD MEETINGS:** Meets 4th Tuesday of each month, WBL City Hall, 7 a.m.

**CLUB SERVICE TEAM:** Meets 2nd Tuesday of each month, Eat @ Banning & 5th, 7a.m.

**COMMUNITY SERVICE TEAM:** Meets last Wednesday of each month, noon, location TBD

**FUNDRAISER TEAM:** Meets immediately following Wednesday meeting (seasonal)

**INTERNATIONAL SERVICE TEAM:** Meets 2nd Thursday of each month, Eat @ Banning & 5th, 7 a.m.

**MEMBERSHIP TEAM:** Meets 1st Tuesday of each month, 7:30 a.m., Caribou, Cty E & E Cty Line

**PUBLIC IMAGE TEAM:** Meets 2nd Wednesday of each month, 6:30 p.m. location TBD

**VOCATIONAL SERVICE TEAM:** Meets 1st Thursday of each month, Keys Restaurant, 7 a.m.

**YOUTH EXCHANGE TEAM:** Meets 2nd Thursday, 4:30 p.m., Washington Square Grill

## 2019-2020 Officers/Directors

**President** ..... John Channon

**President-Elect** .... Pat McClernon

**Past President** .... Connie Bossard

**Treasurer** ..... Michael Lovett

**Secretary** ..... Bob Timmons

**Exec. Secretary** .... Marlyce Paulson

**Public Image** ..... Kevin Donovan

**Rotary Foundation** .Curt Akenson

**Community Service** .Rita Pechmann

.....Pam Bowers

**Vocational Service** . Fred Treiber

.....Ken Baltzer

**Club Service** .....Ken Baltzer

.....Chuck Sandstrom

**Membership** .....Greg Bartz

**International** .... Jim Hunt

.....Greg Bartz

**Youth Exchange** .. Tin Wald

**Bulletin Writers** ... Mark Sather

Darrell Stone

Greg Young

Rita Pechmann

Dick Galena

Bob Timmons

Cathy Wyland

Jackie Reis

**Invocations** ..... Rich Ramsay

Bill Rust

Bob Gehirke

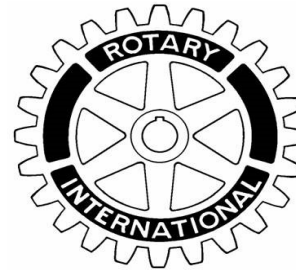
Steve LaLiberte

Rita Pechmann

Bill Teaves

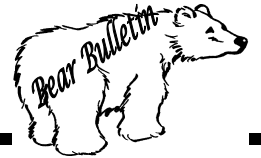
Steven Griffith

Art Hancock



## Celebrating 40 Years of Service To the Community Rotary Club of White Bear Lake

Meetings  
Wednesday at 7:00 A.M.  
**Rudy's Redeye Grill**



## ANNOUNCEMENTS

**Congratulations to WBL Rotarian Justin Bradshaw.** Justin was promoted to the rank of MAJOR, US ARMY, Intelligence Plans Officer, with the 34th Infantry Division “Red Bulls”. He recently returned from deployment in the Middle East.

**The Clothes for Kids Drive for WBL Area Educational Foundation** is under way. **Art Hancock** says winter wear for ages two months to 5T are most needed. Target gift cards are also acceptable.

**Patty Hall** said **Amy Dauplaise** recently completed Rotary’s new member mentorship program.

**Cathy Wyland** invited members to check out **TEDxMahtomedi** on Sunday, Nov. 10. The theme is Think Again! Visit [TEDxMahtomedi.com](http://TEDxMahtomedi.com) for information.

**Bob Morse** has raffle tickets @ \$20 each, benefitting the WBL Area Educational Foundation.

## October 16, 2019

**Greeters:** Andrea Steen & Stephen Kelly

**Classification:** Bryan Belisle

**Invocation:** Rita Pechmann

**Writer:** Dick Galena

**Program:** Barbara Duffrin presents:  
Sharon Kennedy Vickers,  
City of St. Paul Chief Information Officer  
“Mayor’s Tech For All””

**Song:** Ken Baltzer

**This Land is Your Land**

(USA version)

**This land is your land**, this land is my land  
From California to the New York Island,  
From the redwood forest to the Gulf Stream waters;  
This land was made for you and me.

As I was walking that ribbon of highway  
I saw above me that endless skyway;  
I saw below me that golden valley;  
This land was made for you and me.

**This land is your land**, ...

When the sun came shining, and I was strolling,  
And the wheat fields waving and the dust clouds rolling,

As the fog was lifting a voice was chanting;  
This land was made for you and me.