

THE FOUR -WAY TEST

Of the things we think, say or do:

- 1) Is it the TRUTH?
- 2) Is it FAIR to all concerned?
- 3) Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4) Will it be BENEFICIAL to all concerned?

PROSPECTIVE NEW MEMBERS

The following persons have been approved for Rotary International and White Bear Lake Rotary membership. If there are no objections they will be inducted at an upcoming meeting:

Tara Jebens-Singh
WBL Area Schools—ISD 624
Adult Programs Coordinator
Sponsor: Michael Lovett

Shari Wilson
White Bear Area Chamber
Executive Director
Sponsor: Rita Pechmann

ROTARY STRIVE SCHOLARSHIP RACE DATES FOR 2020

**Spirit of White Bear Lake
5K, 5 Mile
Saturday April 4, 2020 9 a.m.
Start time**

**STRIVE Scholarship Taco Johns Run
Baby Run, 5K, 10K
Saturday, August 1, 2020 8 a.m.
start time**

**Run for the Apples: Jacobson's Pine
Tree Apple Orchard
5K Run/Walk and 1/3 Mile Kids
Fun Run
Saturday, October 17, 2020
9 a.m. start time**

**STRIVE Scholarship Kowalski's
Strive 10 Miler & 5K. Sunday,
November 1, 2020; Noon start time**

THOUGHT OF THE WEEK :

"Time is like a river. You cannot touch the same water twice, because the flow that has passed will never pass again. Enjoy every moment of your life.

- Author Unknown

Program: Jeff Otto presents:

Steve Berquist, Amazon Fresh

Five years ago, Amazon launched a new 1-2 hour delivery service program in Manhattan, and shortly thereafter rolled the service out into other parts of the country. Minneapolis has had this service for approximately four years, and presenter Steve Berquist has been instrumental in the program's success.

Amazon's strategy is to roll out an idea before it is fully baked, learn along the way, and get comfortable with the risks associated with this style. The analogy Steve used was "the airplane is being built while it is being flown." While Amazon is willing to take risks, they are not acting haphazardly, however; they collect a significant amount of data to make accurate forecasts.

The Minneapolis warehouse that Steve runs is a 40,000 square foot building stocked with 90% food products and 10% typical Amazon product. From this location, Amazon can offer 1-2 hour delivery within the 694-494 corridor using advanced technology. When an order comes in, a handheld electronic device guides the Amazon employee through the warehouse picking the correct items using the most efficient route. These orders are then organized so that the delivery trucks are making efficient delivery runs.

All warehouse employees are part time and work flexible schedules. Based upon Amazon's data and forecasting, available shifts are posted approximately 3 days in advance, and employees go online to select their own 5 hour shifts. Further, the Minneapolis warehouse uses independent contractors to make deliveries in a similar flexible staffing program.

Writer of the week: Greg Young

**The Rotary Club of White Bear Lake—
building friendships and improving lives through hands-on
projects in the White Bear area and around the glob**

WBL ROTARY TEAM MEETINGS

UPCOMING MEETINGS

February 26: Stephanie Cassioppi, FBI Agent
Chairperson: Jeff Otto
Classification: Barbara Duffrin
Greeters: John Barker & Dan Potter
Invocation: Rich Ramsay
Writer: Darrell Stone

March 4: Mike Greenbaum, Newtrax
Chairperson: John Wayne Barker
Classification: : Bill Eaves
Greeters: Ken Baltzer & Brady Ramsay
Invocation: Rita Pechmann
Writer: Dick Galena

March 11: Martha Rossini Olson,
"Sweet Martha Cookies"
Chairperson: Jeff Otto
Classification: Chuck Edson
Greeters: Greg Bartz & Jim Rathburn
Invocation: Steve LaLiberte
Writer: Jackie Reis

March 18: Amanda LaGrange, Tech Dump
Chairperson: Scott Neilson
Classification: Kevin Donovan
Greeters: Mike Brass & Marty Rathmanner
Invocation: Bob Gehrke
Writer: Mark Sather

UPCOMING PROGRAMS:

March 25: Connie Bossard presents Terry Wu, Neuro Marketing
April 1: Mike Lovett presents, Jeana Anderson, "Learning from Germany's Model of Opportunity"
April 8: Bob Timmons presents: Steve Jorissen, Climate Change

At least three weeks in advance of your schedule, please contact Jeff Otto: Jeff.otto@opmpallet.com

Mail or phone club news to the
WBL ROTARY OFFICE: MARLYCE PAULSON
P.O. Box 10809 White Bear Lake, MN 55110

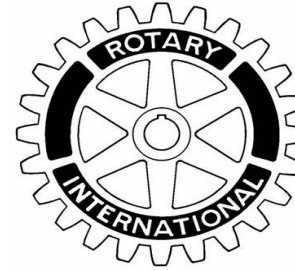
Office: 651.738.3022
e-mail: wblrotary1@comcast.net
Web Site: whitebearrotary.org
Bear Bulletin Deadline: **Friday, 5pm**

WBL Rotary Podcasts: www.wblrotary.podbean.com
Or go to: iTunes and type in wblrotary

BOARD MEETINGS: Meets 4th Tuesday of each month, WBL City Hall, 7 a.m.
CLUB SERVICE TEAM: Meets 2nd Tuesday of each month, Eat @ Banning & 5th, 7a.m.
COMMUNITY SERVICE TEAM: Meets last Wednesday of each month, noon, location TBD
FUNDRAISER TEAM: Meets immediately following Wednesday meeting (seasonal)
INTERNATIONAL SERVICE TEAM: Meets 2nd Thursday of each month, Eat @ Banning & 5th, 7 a.m.
MEMBERSHIP TEAM: Meets 1st Tuesday of each month, 7:30 a.m., Caribou, Cty E & E Cty Line
PUBLIC IMAGE TEAM: Meets 3rd Thursday 7 a.m. Anchor Coffee House
OCATIONAL SERVICE TEAM: Meets 1st Thursday of each month, Keys Restaurant, 7 a.m.
YOUTH EXCHANGE TEAM: Meets 2nd Thursday, 4:30 p.m., Washington Square Grill

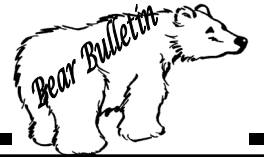
2019-2020 Officers/Directors

President John Channon
President-Elect Pat McClernon
Past President Connie Bossard
Treasurer Michael Lovett
Secretary Bob Timmons
Exec. Secretary Marlyce Paulson
Public Image Kevin Donovan
Rotary Foundation .Curt Akenson
Community Service .Rita Pechmann
-Pam Bowers
Vocational Service . Fred Treiber
-Ken Baltzer
Club Service Ken Baltzer
-Chuck Sandstrom
Membership Greg Bartz
International Jim Hunt
-Greg Bartz
Youth Exchange .. Tin Wald
Bulletin Writers ... Mark Sather
Darrell Stone
Greg Young
Dick Galena
Bob Timmons
Cathy Wyland
Jackie Reis
Invocations Rich Ramsay
Bill Rust
Bob Gehrke
Steve LaLiberte
Rita Pechmann
Bill Eaves
Steven Griffith
Art Hancock



Celebrating 40 Years of Service To the Community Rotary Club of White Bear Lake

Meetings
Wednesday at 7:00 A.M.
Rudy's Redeye Grill



February 19, 2020

Greeters: Gene Altstatt & Jeff Otto

Classification: Craig Drake

Invocation: Bill Eaves

Writer: Bob Timmons

Program: Rich Ramsay presents:
Karen Marberry
Work Opportunity Tax Credit

Song Leader: Ken Baltzer

You're a Grand Old Flag

You're a Grand Old Flag,
you're a high flying flag,
and forever in peace may you wave.
You're the emblem of the land I love,
the home of the free and the brave.
Every heart beats true under Red, White
and Blue, where there's never a boast or
a brag.
But "Should Auld Acquaintance Be
Forgot," keep your eye on the Grand Old
Flag.



ANNOUNCEMENTS

Jim Rathburn, on behalf of the Community Service Team, presented a \$500 check to Josiah Lamb of the Hugo Good Neighbors Food Shelf. Their fundraiser is on Saturday, February 29th @ Two Vines.

Mark your calendars for Saturday, August 8, 2020 for the **White Bear Lake Dragon Boat Festival** hosted by the White Bear Lake Lions Club. The family friendly event is currently in need of sponsors, volunteers, and boaters.

Kevin Donovan announced the upcoming Many Faces – Many Stories program, which aims to build community through story telling. There are several presentations occurring in February, March, and April in both Mahtomedi and White Bear Lake.

A conference of Rotary clubs will be held on April 30 - May 1.

The Futures in Bloom breakfast will be April 24th at Century College.