



*Celebrating 40 Years of Service
To the Community
Rotary Club of White Bear Lake*

*Meetings
Wednesday at 7:45 a.m.
Via Zoom
(During Pandemic 2020)*



July 15, 2020

Program: Effiom Whyte, Rotary Club of Kingston Jamaica 2011-2012 Major Project

Chairperson: Fred Treiber

Classification: Bob Morse

Invocation: Steve LaLiberte

Writer: Dick Galena

Wednesday Morning Meeting Info:

Wednesday mornings from 7:30 to 8:30 a.m.

With Social time @ 7:15 a.m.

Join WBL Rotary Weekly Zoom Meeting

[https://us04web.zoom.us/j/530467809?](https://us04web.zoom.us/j/530467809?pwd=R3dHV1JXWHcxh2Frd3d1VDRPVXhrUT09)

[pwd=R3dHV1JXWHcxh2Frd3d1VDRPVXhrUT09](https://us04web.zoom.us/j/530467809?pwd=R3dHV1JXWHcxh2Frd3d1VDRPVXhrUT09)

Meeting ID: 530 467 809

Password: 991694

Prior recordings & files from presenters can be accessed at:

[https://drive.google.com/open?](https://drive.google.com/open?id=1lpN_Oh77b2fViH8x_hfT1t1JoHt-e0c7)

[id=1lpN_Oh77b2fViH8x_hfT1t1JoHt-e0c7](https://drive.google.com/open?id=1lpN_Oh77b2fViH8x_hfT1t1JoHt-e0c7)

Friday Virtual 5:01 Meeting Info:

Friday Evenings starting at 4:55 pm-?

Join Zoom Meeting

[https://us04web.zoom.us/j/555170854?](https://us04web.zoom.us/j/555170854?pwd=QVpFM1BjVVIYLzNDN3NUaG5yaW1vdz09)

[pwd=QVpFM1BjVVIYLzNDN3NUaG5yaW1vdz09](https://us04web.zoom.us/j/555170854?pwd=QVpFM1BjVVIYLzNDN3NUaG5yaW1vdz09)

Meeting ID: 555 170 854

Password: 022079

ANNOUNCEMENTS

Week sixteen of White Bear Lake Rotary meeting in virtual format due to the COVID-19 virus pandemic

Reminder that weekly Rotary meetings on Wednesday morning begin at 7:30, with social time at 7:15. Meetings will end by 8:30 a.m.

Pat McFarlane announced that 'Taste of White Bear Lake' Passports are being distributed to members to sell. It is important to start selling immediately so people can start taking advantage of the great deals on the ticket/passport. In the past, Rotarians have sold 311 tickets by and 130 were given to sponsors as part of their sponsorship of the Taste. That said, start selling immediately!

The 'Taste' sponsorship team has been working hard and have secured many sponsors. It's not too late if you would like to be a sponsor. Contact **Darrell Stone** or **Jim Rathburn**.

Miriah VanDuuren said that Cerenity is looking for volunteers to help with screening visitors to their facility. Contact her or Cerenity if you are interested.

CLASSIFICATION: Stephen Kelley

He has had a varied life experience and that has fueled what he brings to his current role as Open Education Coordinator for the Minnesota college system. He brings to his work:

Creativity
Imagination
Adventure

His life experience reflects those traits – youth imagination and creative games, playing the guitar, Renaissance festival roles, archaeologist, teacher, social media/marketing and more - underscores an energetic approach to learning and adventure in life

Taste of White Bear Lake

For 2020, [Taste of White Bear Lake](#) will begin as a summer celebration of our restaurants, bakeries, coffee shops and other vendors. Passport holders will have access to a summer of free signature items, coupons, and special promotions to encourage our community to return after long weeks at home, to shop, enjoy and celebrate our local businesses.

Taste 2020 kicks off in July with a public recognition of sponsors; features about participating vendors; and the sale of Passports.

Passports can be ordered online (will not be mailed out till after July 1) for [the cost of \\$40](#), the same cost as for the one day event in 2019. Each Passport will be assigned a unique number corresponding to the holder, and will be mailed to the address requested by the purchaser.

Check out the website for vendors...and thank you for continuing to support them!

Website: <https://www.whitebearrotary.org/>

Our facebook page: <https://www.facebook.com/WBLRotary/>

Our Twitter feed: @Rotarywhitebear, <https://twitter.com/Rotarywhitebear>

Our Instagram: wblrotary

You will find links to our recorded Weekly Zoom meetings on our website and on our Facebook page.

PROGRAM: Allison Kaplan joined us to present.

As Editor in Chief of Twin Cities Business magazine, Ali leads content ideation and development for print, digital, and events. An authority on retail, fashion, and consumer experience, Ali’s writing has appeared in numerous publications including Lucky, ShopEtc., Delta Sky Magazine, and Mpls.St.Paul Magazine, where she served as senior editor of shopping and style for eight years and also directed digital content for mspmag.com. Her award-winning monthly magazine column and blog bridged the space between business and lifestyle, offering a practical perspective on how we shop, why we shop, and the impact of trend, product, service, and technology on consumer experience. In recent years, she’s broadened her scope to coverage of technology, entrepreneurship, development issues, and workplace culture. Her ability to zero in on what matters to people, with advice and humor, has made her a sought after speaker, and helped to build a robust social media following.

Her role centers on telling a story, sourcing and bringing content to life. She brings an educated and experienced voice to the process. She commented on how impressed she has been with the TC business community during the crisis. Collaboration and innovation have been evident.

It is a challenge to continue her magazine’s mission amidst front line strife – health, housing and economic insecurity needs and the racial discord that arose from the tragic George Floyd death.

She has been impressed with the pivoting needed to become more virtual, and sees many positives coming from it. Business can benefit from efficiencies maximizing use of these platforms. She has seen it in their production process.

She noted it is too early to tell the real economic impact. People in some sectors are buying more, but others are lagging with reductions in personal income. Story yet to be told on that front.

Further Your Writer Sayeth Naught,
Writer of the week: Jim Rathburn

THOUGHT OF THE WEEK:

”In youth we run into difficulties; in old age difficulties run into us.”

- Josh Billings

**The Rotary Club of
White Bear Lake—
building friendships and improving
lives through hands-on projects
in the White Bear area
and around the globe**

UPCOMING MEETINGS

July 22: Paul Schnell, Commissioner
of Corrections, State of Minnesota
Covid-Riots-Impacts on our Prisons
Chairperson: Dick Galena
Classification: Heidi Smith, Winona Rotary, re
Vocational Global Grant
Invocation: Bill Rust
Writer: Mark Sather

July 29: TBA
Chairperson:
Classification: Bill Eaves
Invocation: Bob Gehrke
Writer: Greg Young

August 5: Matt Bostrom, PhD
Covid-Riots-Possible Solutions
Chairperson: Jeff Otto
FUTURE PROGRAMS
**At least three weeks in advance of your
schedule, please contact Jeff Otto:**
Jeff.otto@opmpallet.com

**MAIL OR PHONE CLUB NEWS TO THE
WBL ROTARY OFFICE:
MARLYCE PAULSON**

**P. O. BOX 10809 WHITE BEAR LAKE, MN
55110**

OFFICE: 651.738.3022
E-MAIL: WBLROTARY1@COMCAST.NET
WEB SITE: WHITEBEARROTARY.ORG
BEAR BULLETIN DEADLINE: FRIDAY, 5 P.M.

WBL ROTARY PODCASTS:
WWW.WBLROTARY.PODBEAN.COM
**OR GO TO: ITUNES AND TYPE IN
WBLROTARY**

**_WBLROTARY TEAM MEETINGS—
CURRENTLY HELD VIA ZOOM**

BOARD MEETINGS: Meets 4th Tuesday of each month, WBL City Hall, 7 a.m.
CLUB SERVICE TEAM: Meets 2nd Tuesday of each month, Eat @ Banning & 5th, 7a.m.
COMMUNITY SERVICE TEAM: Meets last Wednesday of each month, noon, location TBD
FUNDRAISER TEAM: Meets immediately following Wednesday meeting (seasonal)
INTERNATIONAL SERVICE TEAM: Meets 2nd Thursday of each month, Eat @ Banning & 5th, 7 a.m.
MEMBERSHIP TEAM: Meets 1st Tuesday of each month, 7:30 a.m., Caribou, Cty E & E Cty Line
PUBLIC IMAGE TEAM: Meets 3rd Thursday 7 a.m. Anchor Coffee
VOCATIONAL SERVICE TEAM: Meets 1st Thursday of each month, Keys Restaurant, 7 a.m.
YOUTH EXCHANGE TEAM: Meets 2nd Thursday, 4:30 p.m., Washington Square Grill

2020-21 Officers/Directors

President..... Pat McClernon
President-Elect . . . Michael Lovett
Past President . . . John Channon
Treasurer Bob Timmons
Secretary Ashley Filipovich
Exec. Secretary . . . Marlyce Paulson
Public Image Kevin Donovan
Rotary Foundation. .Curt Akenson
Community Service. .Pam Bowers
- Rita Pechmann
Vocational Service .Ken Baltzer
.Derrek Skeie
Club Service Chuck Sandstrom
.Pam Tschida
Membership Jim Hunt
. Miriah VanDuuren
International Greg Bartz
. Patty Hall
Youth Exchange . . Tim Wald
Bulletin Writers . . . Mark Sather
Darrell Stone
Greg Young
Dick Galena
Bob Timmons
Jim Rathburn
Jackie Reis
Invocations Rich Ramsay
Bill Rust
Bob Gehrke
Steve LaLiberte
Rita Pechmann
Bill Eaves
Steven Griffith