



Come get it! Rotary's 13th annual 'Taste'

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We are excited to have you a part in our 13th Annual Taste of White Bear Lake!

It is just around the corner – **Sept. 7, 2024**. Proceeds from this annual event fund the many charitable works the WBL Rotary Club initiates in the White Bear Lake Community. We think it is a great opportunity to showcase your local restaurant or food service business. Space is limited, so it's good to make your commitment now!

First here are some basics to know:

Who: The Taste of White Bear Lake celebration is an opportunity for discriminating diners to sample and compare some of the finest food, wine, beer, and liquor local area restaurants have to offer. Our attendees comprise a demographic who would make excellent customers for your restaurant.

What: An outdoor ticketed food, wine, beer and liquor sampling event with entertainment and other surprises. It creates opportunities for restaurateurs and beverage vendors to tempt new customers, and opportunities for sponsors to exhibit community pride and gain exposure. Tickets are \$40 per person and go on sale in May. The event has sold out every year.

A **Best of Show Gold Award** will be awarded to a vendor at the Taste.

Where: Approximately 30-35 area restaurants and beverage vendors will be located at **Pine Tree Apple Orchard** – located northeast of St. Paul at 450 Apple Orchard Road, White Bear Lake, MN 55110

To reserve your booth, please complete the application below, and return it no later than Aug. 1.

Special Benefits for participating restaurants

- You and your staff may entice an expected 600-650 attendees with appetizer size samples that you would consider a signature item.
- You will support your community as a destination dining location.
- The name of your restaurant will appear in print occasionally, and there will be posts on social media and email blasts to thousands of people. ● You will support the Rotary Club of White Bear Lake Foundation and by doing that, provide funds for local food shelves, education foundations, community projects and many other local needs.
- Rotary Club of White Bear Lake provides venue and liability event insurance. ● Our flyer and other materials for this event will be delivered for display at your restaurant before the event.

Logistics for participating restaurants

- **Donate** appetizer-sized samples for a minimum of 400 people (committee must approve menu selection)
- **Provide** your restaurant signature plate/containers and cutlery as necessary
- **Arrange** our own exhibit set up in a 10 x10 foot space (food must be kept off the ground)
- **Arrange** to provide people at your exhibit at all times to interpret and service your food
- **If staffing** is a challenge, we will provide volunteer service staff trained by our serve-safe certified personnel
- **You** may arrange to have any brochure, menus, coupons, or gift cards ready for distribution
- **There are specific** ordinary health department regulations that must be followed. These will be sent along with your confirmation and booth assignment.
- **Email** a camera-ready copy of your logo to: Ken Galloway at: gallowaykr@comcast.net

Note: Electricity/generator is available upon request. Please let us know by Sept. 1.

To be sure your listing is included in our promotional materials, please return the form below VIA EMAIL by Aug. 1.

We look forward to your participation!

Ken Galloway gallowaykr@comcast.net 651-983-5202

WBL Rotary Club

tasteofwhitebearlake.com

facebook.com/tasteofwhitebearlake

Taste of White Bear Lake

Saturday, September 7, 2024

Pine Tree Apple Orchard

tasteofwhitebearlake.com

Participant Agreement:

Yes, we want to be part of the Taste of White Bear Lake *(Please use the name of the individual who is to receive all future correspondence regarding the Taste of White Bear Lake event.)*

Name:	Title:		
Company Name/Restaurant:			
Address			
City:	State:	ZIP:	Facebook:
Phone:	Fax:	Email:	
Booth Size:	Food Sample that will be served:		
Signature:			

We will need the use of electricity/generator for cooking or serving

- Booth location will be assigned before the event.
- One draped 8-ft table, two chairs, and 10 X 10 canopy to be provided.
- Rotary will be providing small plates, forks and napkins, or you may supply your own. If your item will require other dishes or utensils, please provide them.
- Areas surrounding booths must be kept clear. As per Washington County Health Event Requirements: **ALL FOOD VENDORS MUST HAVE THEIR OWN INDIVIDUAL HAND WASHING STATIONS**, because of the venue only gravity-fed devices are allowed. If you do not have your own setup, the Rotary Club has a limited supply, please let us know if you require one.
- Brochures, information, and coupons may be handed out and on display in your booth. ● Setup: The food area will be available for set up and move in of supplies/ food from 11 am – 1:30 pm. **Set up must be complete no later than 1:50 pm**
- The event will begin promptly at 2 pm. **Tear down will begin at 5:00 pm**
- **Rotarian volunteers will be on hand to assist during set up and tear down**
- Vendor parking will be available for loading and unloading. A map will be sent for confirmation. ● **Liability:** It is mutually agreed that Rotary Club of White Bear Lake and Pine Tree Apple Orchard shall not be liable to a participant for any damage to or for loss or destruction of the booth or property of an exhibitor or by the restaurant. All claims for any such loss, damage, or injury are expressly waived by the restaurant. Participants must have a valid food or beverage license.

Weather-This is a rain-or-shine event.